

# TV Recycling Report Card Grading For: Vizio

**The Talk:** Vizio makes no mention of electronics recycling on its US website. In fact, they have no section addressing any environmental efforts or concerns.

**The Walk:** Vizio has no takeback program. This is particularly troubling given

**About Vizio** Vizio is owned by AmTran Technology of Taiwan. An unknown brand just a few years ago, Vizio's TV market share has grown very quickly in the US, by selling mostly through Costco and Walmart. They were tied (with Sharp) for #3 in flat panel sales in the 3<sup>rd</sup> quarter of 2008 (behind Samsung and Sony). It's particularly troubling that they have such a large TV market share and yet no takeback program nor any other visible environmental program.



Category	Possible Points	Points Given	Details
<b>Scope of US takeback recycling program</b>	<b>38</b>	<b>0</b>	
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	They have no recycling program in the US.
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
<b>Provides responsible recycling</b>	<b>37</b>	<b>0</b>	
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	No statements of any kind
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials	7	0	

Category	Possible Points	Points Given	Details
occurs			
<b>Volumes and visibility</b>	<b>15</b>	<b>0</b>	
Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	The vizio website has no information.
Easy to find recycling information on company website	3	0	No program, not even links to state mandated efforts.
<b>Public policy</b>	<b>10</b>	<b>0</b>	
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	No statements.
Statement of support and active work of federal legislation to ban the export of toxic electronic waste to developing legislation	5	0	No statements.
	<b>Total Possible</b>	<b>Total Earned</b>	
<b>TOTAL SCORE</b>	<b>100</b>	<b>0</b>	<b>F</b>

Company website <http://www.vizio.com>