

TV Recycling Report Card Grading For: Thomson

The Talk: “Every old television deserves a fresh start. Don’t throw out your old TV. Recycle it. We hope that you share our concern for the environment.”



The Walk: TTE Technology has no national takeback program.

About Funai: The TTE Technology name, a partnership of Thomson (a French company) and TCL (a Chinese TV maker) is not well known in the US, but it owns the well-known RCA brand, as well as the RCA Scenium brand.

Category	Possible Points	Points Given	Details
Scope of US takeback recycling program	38	0	
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
Provides responsible recycling	37	0	
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials occurs	7	0	

Volumes and visibility	15		
Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	
Easy to find recycling information on company website	3	0	Their website has links to various state government websites, but has nothing about any TTE or RCA program.
Public policy	10	0	
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	
Statement of support and active work on federal legislation to ban the export of toxic electronic waste to developing legislation	5	0	
	Possible points	Points earned	
TOTAL SCORE	100	0	

Company website:

<http://tv.rca.com/en-us/wheretorecycle.html>