

TV Recycling Report Card Grading For: Mitsubishi

The Talk: Mitsubishi Digital Electronics America has no statement on their website about takeback, other than reminding people about mercury recycling laws.

The Walk: Mitsubishi has no national program in place of any kind.



Category	Possible Points	Points Given	Details
Scope of US takeback recycling program	38		
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
Provides responsible recycling	37		
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials occurs	7	0	
Volumes and visibility	15		
Has ambitious collection and recycling	2	0	

Category	Possible Points	Points Given	Details
goals expressed as a percent of sales or other measures			
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other 000measure	10	0	
Easy to find recycling information on company website	3	0	
Public policy	10		
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	
Statement of support and active work of federal legislation to ban the export of toxic electronic waste to developing legislation	5	0	
TOTAL SCORE	100	0	
Company website	http://www.mitsubishi-tv.com/company.html		