

TV Recycling Report Card Grading For: JVC

The Talk: JVC's US site has no environmental information. JVC's global site has many environmental goals and programs, but electronics recycling in the US is not among them. They comply with Japanese recycling requirements, but don't mention any efforts in the US.

The Walk: JVC has no TV takeback program.

About JVC: JVC is owned by the Victor Company of Japan. It used to be a subsidiary of Panasonic, but in October, Victor Company merged with Kenwood to create JVC/Kenwood Holdings Inc. Panasonic holds a controlling interest.



Category	Possible Points	Points Earned	Details
Scope of US takeback recycling program	38	0	
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	No program
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	No program
Offers free national takeback recycling for other customers – not just individual consumers	3	0	No program
Offers to take products from other brands for free or a nominal charge	2	0	No program
Provides responsible recycling	37	0	
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	Did not sign.
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	No
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials occurs	7	0	
Volumes and visibility	15	0	

Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	
Easy to find recycling information on company website	3	0	No info on site
Public policy	10	0	
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	JVC has been part of a coalition of TV companies in opposition to producer responsibility, although that group formally dissolved in August 2008. No statement on the JVC website supporting these policies.
Statement of support and active work of federal legislation to ban the export of toxic electronic waste to developing legislation	5	0	No statement of support
	Total Possible	Total Earned	
TOTAL SCORE	100	0	

Company websites

<http://www.jvc-victor.co.jp/english/global-e.html> JVC's global site

<http://www.jk-holdings.com/en/> JVC Kenwood new site