

TV Recycling Report Card Grading For: Hitachi

The Talk: “The Hitachi Group established the ' Environmental Vision 2025' to protect the global environment and help achieve a more sustainable society. The three important pillars include global warming prevention, resource recycling and ecosystem conservation....create a completely recycling society...”¹



The Walk: Company is not providing free recycling for TVs (or other products) in the U.S. Hitachi only provides recycling where it's required to do so by state law.

Category	Possible Points	Points Earned	Details
Scope of US takeback recycling program	38	0	
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	Hitachi website only provides information about recycling monitors in Texas as required by law ²
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
Provides responsible recycling	37	0	
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials	7	0	

¹ <http://www.hitachi.com/environment/vision/vision2025.html>

² http://www.hitachi.us/Apps/hitachicom/content.jsp?page=support_contact/analog_digital/index.html&level=2§ion=support_contact&parent=analog_digital&nav=left&path=jsp/hitachi/forhome/ubcg/&nld=iD

occurs:			
Volumes and visibility	15	0	
Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	
Easy to find recycling information on company website	3	1	Searching for “recycling” links to TX Monitor recycling program, but no link on front page of US website
Public policy	10	0	
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	
Statement of support and active work on federal legislation to ban the export of toxic electronic waste to developing nations	5	0	
	Total Possible	Total Earned	
TOTAL SCORE	100	1	